



BORDEAUX, France — It seems that the world wine capital lacked a wine museum until only recently. The centuries-old oversight was rectified this spring when the new Musée des Négociants opened in the heart of the old town in magnificent, 18th-century vaulted wine cellars.

The museum gallery, stockpiled with historic artifacts, will include a permanent exhibition of largely vintage wine posters. To commemorate the opening, and with the intent of adding another such graphic work to its walls, poster artist Jean-Pierre Got was commissioned to create what he aptly titled “Jour d’ouverture,” depicting a dapper, 18th-century wine merchant helpfully inscribing the new museum’s address on its wall. — *KFS*

For days and hours of operation, visit www.musee-des-negociants.fr.